

Riverside Repertory Theater — 2014-2015 Season
Playbill Advertising Contract

Company Name

Contact Name

Street Address

City / State / Zip

Telephone

Email

Advertising Agency

Ad Agency Contact

Total Due: \$ _____

Terms: Net 30 from date of invoice. All Checks must be made payable to Riverside Repertory Theater. Cancellations must be made in writing 60 days before issue date.

Advertisement Rates — 2014-2015 Season

Full 2014-2015 Season (3 productions and 1 reading series – total of 38 shows)

- Full Page – Inside Front Cover – (Season Only)..... \$ 2,500.00
- Full Page – Inside Back Cover – (Season Only)..... \$ 2,500.00
- Full Page – Back Cover – (Season Only) \$ 3,000.00
- Full Page..... \$ 1,500.00
- Half Page \$ 850.00
- ¼ Page..... \$ 500.00
- Business Card..... \$ 350.00

Individual Production Playbill (1 production – total of 12 shows)

- Full Page..... \$ 750.00
- Half Page \$ 425.00
- ¼ Page..... \$ 250.00
- Business Card..... \$ 95.00

TIX.com Digital Ticket Ad (1 production – total of 12 shows)

- TIX Ad – Displayed on the electronic ticket..... \$ 750.00

Advertisement Dimensions

Full Page – 5.5" X 8.5"
Half Page – 5.5" X 4.25"
¼ Page – 2.75" X 4.25"
Business Card – 3.5" X 2"
Ticket Ad – Maximum Size: 535 px. X 290 px. (in pixels)

Mechanical Requirements

Electronic Files – Vector or high resolution PDF files are preferred. Send all ad files to ads@riversiderep.org. To ensure the highest quality ad, please submit press ready ad including all artwork, borders, etc. in PDF format with a *minimum* 600 ppi resolution.

Contract Regulations

Advertisers and advertising agency assumes liability for all content (including but not limited to text, representation, illustration, trademark and copyright infringement, violation of rights of privacy libel and unauthorized use of name) of advertisements printed, and also assumes responsibility for any claims arising there from made against the Publisher and/or the Riverside Repertory Theater, including but not limited to reasonable attorneys fees, judgments and amounts paid in compromise.

Please insert the enclosed advertising materials in the specified issues of the 2014-2015 Riverside Repertory Theater Playbill. I have indicated on this contract the position, size and color of my ad. I agree to the terms and conditions as described in this contract and signify my agreement by signing and dating this contract.

Advertiser Acceptance Signature

Date